



5 Reasons that Old Headshot is Bad for Business



Ready to ditch old photos of yourself? Here are five foolproof signs it's time for a headshot update:

1. You've undergone a physical transformation.

If you've undergone a transformation, it's time to update your headshot! It's important that what people see on your profile is an accurate representation of who shows up when they meet you.

Whether dyeing or cutting your hair, men and women alike should ensure the image they present on social media profiles and business cards accurately reflects who they are today.

With so much of our lives now conducted online, making sure that self-representation is up-to-date has never been more important. Don't let an old look give potential customers outdated first impressions.

2. You've changed industries since your last headshot.

If you've switched industries, it's time for a headshot makeover! Your banker getup probably won't reflect your personal trainer style, so think about how best to represent yourself in the new field. It could mean all the difference between standing out and blending in with the crowd.

Updating your headshot means you are showcasing yourself in the best light and making sure it fits with who you are today.



3. Your old headshot is more than a year old.

A headshot isn't just a simple snapshot - it's an opportunity to show the world you've arrived. It sends the message that you value professionalism and are keen on making sure your personal brand stands out from the crowd, showing how detail oriented and capable of success you truly are! No one likes to present themselves as "old-school" --step up that image game today!

4. Having an unprofessional headshot can actually hurt your career.

Don't be fooled into believing an old headshot won't have any bearing on your career – it could really cost you! It might seem like a small detail, but the wrong photo can make you look outdated and unprofessional.

Having a modern portrait that captures your personality is the key to cultivating new opportunities or making that great first impression. Make sure to invest in yourself with an updated shot – there are no second chances when introducing yourself through photos!

5. Your headshot helps people get to know you.

In a world where appearances matter, your headshot is like an ambassador for you and your personal brand. It helps create the first impression of who you are before people even meet you!

A current headshot can go a long way in establishing trust with those around - don't forget its importance when building relationships both on & offline. In a visual society, having an updated headshot is essential for establishing credibility and trust. It's like your personal calling card; beyond just introducing you to people, it conveys the values of your brand in one compelling snapshot!

Invest in this simple step and suddenly your personal brand will take shape before the viewer's eyes – giving them invaluable insight into who you really are!